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EFFICIENT GROUP LIMITED

(Incorporated in the Republic of South Africa)
(Registration Number: 2006/036947/06)
JSE share code: EFG ISIN: ZAE000151841
("EFG")

DEALING IN SECURITIES BY A DIRECTOR OF MAJOR SUBSIDIARIES OF EFG

Shareholders are advised of the following information relating to the dealing in securities by a director of certain of the major subsidiaries of EFG:

Name of director:	Nico Burger
Name of subsidiary companies:	Efficient Financial Services (Pty) Ltd, Verso Investment Services (Pty) Ltd and Verso Multi-Manager (Pty) Ltd
Transaction date:	27 August 2014
Class of securities:	Ordinary shares
Number of securities:	160 000
Price per security:	R2.50
Total value of transaction:	R400 000.00
Nature of transaction:	Off-market sale
Nature and extent of director's interest:	Direct beneficial
Clearance to deal received:	Yes

28 August 2014

Sponsor

JAVACAPITAL