

 **EFFICIENT GROUP LIMITED**

(Incorporated in the Republic of South Africa)
(Registration Number: 2006/036947/06)
JSE share code: EFG ISIN: ZAE 000151841
("EFG")

DEALING IN SECURITIES BY A DIRECTOR OF EFG

Shareholders are advised of the following information relating to the dealing in securities by a director of EFG:

Name of director:	Joseph Rosen
Transaction date:	27 January 2014
Class of securities:	Ordinary shares
Number of securities:	9 411
Price per security:	R1.53
Total value of transaction:	R14 398.83
Nature of transaction:	Off-market purchase
Nature and extent of director's interest:	Direct beneficial
Clearance to deal received:	Yes

28 January 2014

Sponsor



JAVACAPITAL