



**EFFICIENT GROUP LIMITED**

(Incorporated in the Republic of South Africa)  
(Registration Number: 2006/036947/06)  
JSE share code: EFG ISIN: ZAE 000151841  
("EFG")

**DEALINGS IN SECURITIES BY DIRECTORS AND BY AN ASSOCIATE OF A DIRECTOR OF EFG**

Shareholders are advised of the following information relating to dealings in securities by directors and by an associate of a director of EFG:

Name of director:	Dawie Roodt
Transaction date:	26 July 2013
Class of securities:	Ordinary shares
Number of securities:	650 000
Price per security:	R1.53
Total value of transaction:	R994 500.00
Nature of transaction:	Off-market purchase
Nature and extent of director's interest:	Direct beneficial
Clearance to deal received:	Yes

Name of director:	Heiko Weidhase
Transaction date:	26 July 2013
Class of securities:	Ordinary shares
Number of securities:	550 000
Price per security:	R1.53
Total value of transaction:	R841 500.00
Nature of transaction:	Off-market purchase
Nature and extent of director's interest:	Direct beneficial
Clearance to deal received:	Yes

Name of associate:	STRB Lewende Trust
Name of director:	Steve Booysen who is a trustee and a beneficiary of the STRB Lewende Trust
Transaction date:	26 July 2013
Class of securities:	Ordinary shares
Number of securities:	826 341
Price per security:	R1.53
Total value of transaction:	R1 264 302.00
Nature of transaction:	Off-market purchase

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Name of associate:	Ekaterina Weidhase
Name of director:	Heiko Weidhase
Relationship to director:	Wife
Transaction date:	26 July 2013
Class of securities:	Ordinary shares
Number of securities:	400 000
Price per security:	R1.53
Total value:	R612 000.00
Nature of transaction:	Off-market purchase

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26 July 2013

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**Sponsor**

JAVACAPITAL