

EFFICIENT GROUP LIMITED  
(formerly Efficient Financial Holdings Limited)  
Incorporated in the Republic of South Africa  
(Registration Number: 2006/036947/06)  
Share code: EFG  
ISIN: ZAE000151841  
("Efficient")

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

Shareholders are hereby advised of the appointment of Ms Lynette Taylor as an independent non-executive director to the board of directors of Efficient with effect from 15 March 2011.

Lynette holds a B Juris and LLB degree, LLM in Banking Law and a Higher Diploma in Taxation and has extensive experience as a legal advisor, especially in the banking industry.

Lynette will also serve on the Audit and Risk Committee as well as the Business Development Committee.

15 March 2011

Sponsor  
Java Capital