

EFFICIENT FINANCIAL HOLDINGS LIMITED  
Incorporated in the Republic of South Africa  
(Registration number: 2006/036947/06)  
Share code: EFF  
ISIN: ZAE000133286  
(the "company")

CHANGE OF NAME - UPDATE

Shareholders are referred to the announcement dated 21 January 2011 and are advised that registration of the special resolution by the Companies and Intellectual Property Registration Office ("CIPRO"), relating to the change of name of the company from "Efficient Financial Holdings Limited" to "Efficient Group Limited" passed at the annual general meeting of the company's shareholders, is still pending.

Accordingly, the salient dates and times relating to the change of name as set out in the announcement released on SENS on 21 January 2011 and published in the press on 25 January 2011 will be revised. The revised salient dates and times will be announced on SENS as soon as possible after the special resolution has been registered by CIPRO.

4 February 2011

Sponsor  
Java Capital