



EFFICIENT GROUP LIMITED

(Incorporated in the Republic of South Africa)
(Registration Number: 2006/036947/06)
JSE share code: EFG ISIN: ZAE000151841
("the company" or "EFG")

DEALINGS IN SECURITIES BY DIRECTORS, AN ASSOCIATE OF A DIRECTOR AND AN ASSOCIATE OF A DIRECTOR OF A MAJOR SUBSIDIARY OF THE COMPANY

Shareholders are advised of the following information relating to the dealings in securities by directors, an associate of a director and an associate of a director of a major subsidiary of EFG:

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|---|---------------------|
| Name of director: | Christo Burger |
| Transaction date: | 8 May 2014 |
| Class of securities: | Ordinary shares |
| Number of securities: | 205 478 |
| Price per security: | R2.67 |
| Total value of transaction: | R548 626.26 |
| Nature of transaction: | Off-market purchase |
| Nature and extent of director's interest: | Direct beneficial |
| Clearance to deal received: | Yes |

| | |
|---|---------------------|
| Name of director: | Christo Burger |
| Transaction date: | 12 May 2014 |
| Class of securities: | Ordinary shares |
| Number of securities: | 94 522 |
| Price per security: | R2.67 |
| Total value of transaction: | R252 373.74 |
| Nature of transaction: | Off-market purchase |
| Nature and extent of director's interest: | Direct beneficial |
| Clearance to deal received: | Yes |

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| Name of associate: | Arend de Waal Trust |
| Name of director and relationship to director: | Arend de Waal, who is a trustee and beneficiary of the Arend de Waal Trust |
| Name of subsidiary company: | Verso Investment Services (Pty) Ltd |
| Transaction date: | 12 May 2014 |
| Class of securities: | Ordinary shares |
| Number of securities: | 600 000 |
| Price per security: | R2.67 |
| Total value of transaction: | R1 602 000 |
| Nature of transaction: | Off-market purchase |
| Nature and extent of director's interest: | Indirect beneficial |

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|---|-------------------|
| Name of director: | Dawie Roodt |
| Transaction date: | 8 May 2014 |
| Class of securities: | Ordinary shares |
| Number of securities: | 205 478 |
| Price per security: | R2.67 |
| Total value of transaction: | R548 626.26 |
| Nature of transaction: | Off-market sale |
| Nature and extent of director's interest: | Direct beneficial |
| Clearance to deal received: | Yes |

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|--|---|
| Name of associate: | Dawie Roodt Family Trust |
| Name of director and relationship to director: | Dawie Roodt, who is a trustee and beneficiary of the Dawie Roodt Family Trust |
| Transaction date: | 12 May 2014 |
| Class of securities: | Ordinary shares |
| Number of securities: | 694 522 |
| Price per security: | R2.67 |
| Total value of transaction: | R1 854 373.74 |
| Nature of transaction: | Off-market sale |
| Nature and extent of director's interest: | Indirect beneficial |

13 May 2014

Sponsor

