


EFFICIENT GROUP LIMITED

(Incorporated in the Republic of South Africa)
 (Registration Number: 2006/036947/06)
 JSE share code: EFG ISIN: ZAE000151841
 (“EFG”)

DEALINGS IN SECURITIES BY A DIRECTOR OF A MAJOR SUBSIDIARY OF EFG

Shareholders are advised of the following information relating to dealings in securities by a director of a major subsidiary of EFG:

Name of director:	Peter Hewett
Name of subsidiary company:	Efficient Financial Services (Pty) Ltd
Transaction date:	24 February 2014
Class of securities:	Ordinary shares
Number of securities:	6 000
Price per security:	R3.00
Total value of transaction:	R18 000.00
Nature of transaction:	On-market sale
Nature and extent of director’s interest:	Direct beneficial
Clearance to deal received:	Yes

Name of director:	Peter Hewett
Name of subsidiary company:	Efficient Financial Services (Pty) Ltd
Transaction date:	25 February 2014
Class of securities:	Ordinary shares
Number of securities:	43 417
Price per security:	R3.00
Total value of transaction:	R130 251.00
Nature of transaction:	On-market sale
Nature and extent of director’s interest:	Direct beneficial
Clearance to deal received:	Yes

Name of director:	Peter Hewett
Name of subsidiary company:	Efficient Financial Services (Pty) Ltd
Transaction date:	26 February 2014
Class of securities:	Ordinary shares
Number of securities:	1 000
Price per security:	R3.00
Total value of transaction:	R3 000.00
Nature of transaction:	On-market sale
Nature and extent of director’s interest:	Direct beneficial
Clearance to deal received:	Yes

Name of director:	Peter Hewett
Name of subsidiary company:	Efficient Financial Services (Pty) Ltd
Transaction date:	26 February 2014
Class of securities:	Ordinary shares
Number of securities:	99 583
Price per security:	R3.01
Total value of transaction:	R299 744.83
Nature of transaction:	On-market sale
Nature and extent of director's interest:	Direct beneficial
Clearance to deal received:	Yes

26 February 2014

Sponsor

The logo for JavaCapital, featuring the word "JAVACAPITAL" in a sans-serif font. A blue horizontal line is positioned behind the letters "A", "V", and "A" in "JAVA".