



**+ EFFICIENT GROUP LIMITED**

(Incorporated in the Republic of South Africa)

(Registration Number: 2006/036947/06)

Share Code: EFG ISIN: ZAE 000151841

("EFG")

**DEALINGS IN SECURITIES BY A DIRECTOR OF EFG**

Shareholders are advised of the following information relating to dealings in securities by a director of EFG:

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|   |                    |
|---|--------------------|
| Name of director:                         | Heiko Weidhase     |
| Transaction date:                         | 10 May 2013        |
| Class of securities:                      | Ordinary shares    |
| Number of securities:                     | 10 100             |
| Price per security:                       | R1.05              |
| Total value:                              | R10 605.00         |
| Nature of transaction:                    | On-market purchase |
| Nature and extent of director's interest: | Direct beneficial  |
| Clearance to deal received:               | Yes                |

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|   |                    |
|---|--------------------|
| Name of director:                         | Heiko Weidhase     |
| Transaction date:                         | 13 May 2013        |
| Class of securities:                      | Ordinary shares    |
| Number of securities:                     | 10 000             |
| Price per security:                       | R1.10              |
| Total value:                              | R11 000.00         |
| Nature of transaction:                    | On-market purchase |
| Nature and extent of director's interest: | Direct beneficial  |
| Clearance to deal received:               | Yes                |

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|   |                     |
|---|---------------------|
| Name of director:                         | Heiko Weidhase      |
| Transaction date:                         | 13 May 2013         |
| Class of securities:                      | Ordinary shares     |
| Number of securities:                     | 2 891               |
| Price per security:                       | R1.00               |
| Total value:                              | R2891.00            |
| Nature of transaction:                    | Off-market purchase |
| Nature and extent of director's interest: | Direct beneficial   |
| Clearance to deal received:               | Yes                 |

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13 May 2013

**Sponsor**

