

EFFICIENT GROUP LIMITED
Incorporated in the Republic of South Africa
(Registration number: 2006/036947/06)
Share Code: EFG ISIN: ZAE 000151841
("Efficient")

DEALING IN SECURITIES BY DIRECTORS AND ASSOCIATES OF DIRECTORS OF
EFFICIENT AND OF A MAJOR SUBSIDIARY OF EFFICIENT

Shareholders are advised of the following information relating to the dealing in securities by directors, an associate of a director of Efficient, a director of a major subsidiary of Efficient and by his associate.

Name of director:	Heiko Weidhase
Transaction date:	30 May 2012
Class of securities:	Ordinary shares
Number of securities:	511 886
Price per security:	R1.50
Total value:	R767 829.00
Nature of transaction:	Off-market purchase
Nature and extent of director's interest:	Direct beneficial
Clearance to deal received:	Yes

Name of director:	Dawie Roodt
Transaction date:	30 May 2012
Class of securities:	Ordinary shares
Number of securities:	511 886
Price per security:	R1.50
Total value:	R767 829.00
Nature of transaction:	Off-market purchase
Nature and extent of director's interest:	Direct beneficial
Clearance to deal received:	Yes

Name of associate:	Ekaterina Weidhase
Name of director:	Heiko Weidhase
Relationship to director:	Wife
Transaction date:	30 May 2012
Class of securities:	Ordinary shares
Number of securities:	214 092
Price per security:	R1.50
Total value:	R321 138.00
Nature of transaction:	Off-market purchase

Name of director:	Harold Hopking
Name of subsidiary company:	Efficient Select (Proprietary) Limited
Transaction date:	30 May 2012
Class of securities:	Ordinary shares
Number of securities:	291 716
Price per security:	R1.50
Total value:	R437 574.00
Nature of transaction:	Off-market purchase
Nature and extent of director's interest:	Direct beneficial
Clearance to deal received:	Yes

Name of associate:	Hobos Trust
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Name of director:	Harold Hopking, a trustee and beneficiary of the Hobos Trust
Transaction date:	30 May 2012
Class of securities:	Ordinary shares
Number of securities:	120 099
Price per security:	R1.50
Total value:	R180 148.50
Nature of transaction:	Off-market purchase

30 May 2012

Sponsor
Java Capital